

References

- [1] Agrawal R, Imielinski T, Swami AN. Mining Association Rules between sets of items in Large Databases. In Proceedings ACM SIGMOD International Conference on Management of Data. 1993;22(2):207–216.
- [2] Changguo Y, Qin Z, Jingwei Z, Nianzhong W, Xiaorong Z, Tailei W. Improvement of association Rules Mining Algorithm in Wireless Network Intrusion Detection. In Proceedings of International Conference on Computational Intelligent and Natural Computing. 2009;2:423–416.
- [3] Han J, Pei J, Yin Y. Mining frequent patterns without candidate generations. In proceedings of the ACM SIGMOD. 2000;p. 1–12.
- [4] Han J, Pei J, Yan XF. From sequential pattern mining to structured pattern mining: a pattern growth approach. Journal of Computer Science and Technology. 2004;19(3):257–279.
- [5] Han J, Kamber M. Data mining concepts and techniques. Elsevier Inc Second Edition, San Francisco. 2006;.
- [6] Han J, Fu Y. Discovery of multiple-level association rules from large databases. In proceedingof the 21th International Conference on Very Large Databases. 1995;p. 420–431.
- [7] Han J, Beheshti M. Discovering both positive and negative fuzzy association rules in large transaction databases. Journal of Advanced Computational Intelligence and Intelligent Informations. 2006;10(3):287–294.
- [8] Grahne G, Zhu JF. Efficiently using Prefix-tree in Mining Frequent Itemsets. In proceedings of the IEEE ICDM Workshop on Frequent Itemset Mining, Brighton. 2004;.
- [9] Grahne G, Zhu J. Fast Algorithm for Frequent Itemset Mining using FP-trees. IEEE Transactions on Knowledge and Data Engineering (TKDE Journal). 2005;17(10):1347–1362.
- [10] Gordon L. Leading Practices in Mar ket Basket Analysis: How top retailers are using Market Basket Analysis to win Margin and Market Share. [on-line] Available: www.wirgintl.com/pdf2/1pdf. 2008;.
- [11] Giuffrida G, Cantone V, Tribulato G. An Apriori based approach to improve on-line Advertising Performance. IOS Press. 2008;177:53–63.
- [12] Gerardo BD, Lee J, Park M, L M. The Association Rules Algorithm with Missing Data in Data Mining. 3043 L, editor. Springer-Verlag, Berlin Heidelberg ICCSA; 2004.
- [13] Chen G, Wei Q. Fuzzy Association Rules and the Extended Mining Algorithm. International Journal on Information and Computer Science. 2002;147:201–228.
- [14] Brin S, Motwani R, Ullman J, tsur S. Dynamic Itemset Counting and Implementation Rules for Market Basket Data. In proceedings of the ACM SIGMOD International Conference on Management of Data. 1997;6:255–264.
- [15] Brin S, Motwani R, Siverstein C. Beyond Market Baskets: Generalizing Association

Acknowledgment